

## Program

**Thursday, November 15, 2018**

**9:00 Registration**

**9:30-10:30**

**Welcome**

Prof. Dr. Alexander REDLEIN, IFM, TU Wien

**Workplace 4.0**

**Key Notes:**

- **Digitalization changes the core business and the demand for the working environment and services. How can you increase well-being and the productivity of employees?**

Dr. Bernhard HUPPMANN, Deloitte (AUT)

- **How Cooperative workspaces can increase the ROI and at the same time make users happy.**

Christian Traunfellner, Immofinanz (AUT)

***Coffee Break / Exhibition / Networking***

**11:00-12:00**

- **Digitalization (5G, IoT, ML, AI, Big Data, ect.) and Service Provision: New ways of service provision due to digitalization: Demand orientated service provision to create the WOW effect**  
**5G the new standard for connectivity: How 5G revolutionized building automation**

Jan Trionow, CEO Hutchison

- **Winner of the Innovation Challenge: docu tools GmbH**

Maximilian Allmayer-Beck, MSc

- **Effects: Austrian Zero Project on real estate: Inclusion and Diversity**

Dr. Michael Fembek

***Lunch Break / Exhibition / Networking***

**13:30-14:30**

- **Office and Residential buildings of the Future: How digitalization changes development, operation and refurbishment:**

**Podiumsdiskussion mit**

DI Herwig Teufelsdorfer, MRICS, COO BUWOG (AUT)

DI Wolfgang Gleissner MD BIG (AUT)

***Coffee Break / Exhibition / Networking***

**15:00-16:00**

- **Economic development and its impact on real estate and FM**

Dr. Valentin HOFSTÄTTER, Head of Market Strategy & Quant Research, Raiffeisen Bank Int. AG (AUT)

**Summary**

Prof. Dr. Alexander REDLEIN

**18:00 Gala Dinner** powered by Immofinanz AG

# Friday, November 16, 2018

**9:30-10:30**

- **International Workplace Study: Where are we heading?**  
Chris HOOD, IFMA (UK)

**Coffee Break / Exhibition / Networking**

**11:00-12:30**

## **Strategic Facility Management**

- **SME – Big Market with few Offers: Facility Management in Small and Medium-Sized Enterprises – Importance, Demand, Outsourcing and Supply**

Mag. Werner Pfeiffenberger, Techno-Z Verbund GmbH

- **Workplace Management from the scientific perspective: Flexibility and Wellbeing for Office Performance on the Romanian Market**

PhD Sebastian Capotescu, GreenForest S.R.L. (Romania)

- **New Skills, new challenges: Skillset and Strategic Transformation Mix for Future Workplaces**

Chris Hood, IFMA (UK)

Anupam Nanda

**Lunch Break / Exhibition / Networking**

**13:30-14:30**

## **Operational Facility Management**

- **Urban FM: MultiMapping and urban FM**

Svein BJORBERG, NTNU and Multiconsult

- **Scientific but practical solutions for energy optimization: Digitalization & Facility Management: Energy Flexibility of Existing Buildings**

Angelika Metzger, TU Vienna

## **Summary and Closing Words**

Prof. Dr. Alexander REDLEIN

**15:00-16:00**

- **Guided tour through the new DELOITTE office**

There will be **simultaneous translation** into English or German of all lectures and discussions.

## **Venue**

TU Wien

Karlsplatz 13

1040 Vienna, Austria



Get GOLD Member of REUG (Real Estate User Group) and attend the congress for an unbeatable price!

More information and registration [www.reug.org](http://www.reug.org)

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# Registration

Save the Date  
11<sup>th</sup> IFM Congress  
November 15 and 16, 2018

## Venue

TU Wien  
Karlsplatz 13, 1040 Vienna

I will attend the 11<sup>th</sup> IFM-Congress

- EUR 700,- Fee for FM Service Providers
- EUR 500,- Fee for FM User
- EUR 325,- Fee for Gold Members of REUG (REUG = Real Estate User Group)
- EUR 250,- **Early Bird** fee for Gold Members of REUG until **August 31, 2018**
- EUR 100,- Fee for Students (please attach your student card)
  
- I will not be able to attend the 11<sup>th</sup> IFM Congress but please send the **Congress Documents** for a price of EUR 150,-
- I will attend the **Gala Dinner** on Thursday, November 15, 2018 – 6 p.m. (only for participants of the IFM Congress, attendance for free)
- I will attend the **Guided Tour** at Deloitte on Friday, November 16, 2018 - 3 p.m. (only for participants of the IFM Congress, attendance for free)

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Mr. or Ms. \_\_\_\_\_  
Title \_\_\_\_\_  
First Name \_\_\_\_\_  
Surname \_\_\_\_\_  
Phone \_\_\_\_\_  
eMail \_\_\_\_\_  
Company \_\_\_\_\_  
Street \_\_\_\_\_  
ZIP Code \_\_\_\_\_  
City \_\_\_\_\_  
Country \_\_\_\_\_

### Alternative billing address

Company \_\_\_\_\_  
Street \_\_\_\_\_  
ZIP Code \_\_\_\_\_  
City \_\_\_\_\_  
Country \_\_\_\_\_

More information [www.ifm.tuwien.ac.at/kongress](http://www.ifm.tuwien.ac.at/kongress)  
Online registration <http://www.ifm.tuwien.ac.at/formulare/congress2018application/>

# 11<sup>th</sup> IFM Congress at TU Wien

## November 15 and 16, 2018

### *Science meets Practice*

The IFM Congress has become really an international event. Many visitors from more than 15 countries and three continents attended the event in the last years. The Congress has established itself as an important part of the Vienna congress calendar.

The number of visitors of the Congress has risen steadily - and not only with participants from Austria and Germany, especially with international audience. The Congress stands out for its high value between practice and research.

In addition to best-practice examples as well as research and international studies, we will provide new ways of thinking. This successful approach is confirmed again and again by the positive feedback from our visitors.

At the IFM Congress, the importance of managing facilities is in the spotlight!

**We warmly invite you to join this event!**

